

Membership Proposal

As a member of the Chamber of Commerce you will receive a variety of benefits including, but not limited to:

- Inclusion in the printed Land O' Lakes Visitor's Guide business directory
- Inclusion in the Online Land O' Lakes Visitor's Guide business directory with over 390,000 visits in 2024.
- Option of purchasing advertising in the Land O' Lakes Visitor's Guide
- Inclusion on the GoLandOLakesWI.com website (soon to be landolakeswi.com) that is designed to promote Land O' Lakes businesses, events and the many opportunities that the area holds for locals and visitors.
- The opportunity to place promotional materials in the Land O' Lakes Chamber Building/Visitor's Center.
- Your business will be given priority over non chamber members when the Chamber of Commerce receives requests for information related to the work you do.
- The opportunity to network with other Chamber of Commerce Members.
- Access to training and information that is either offered by the Chamber of Commerce or that the Chamber of Commerce has identified as potentially valuable for its members.
- The rewards that come with knowing that you are part of an organization dedicated to increasing the prosperity of the Land O' Lakes region through promotion of local opportunities and support of the business community.

New members receive 50% off the regular membership rates.

For your business the regular rate would be: \$

Discounted for a first year membership at:

If this is something that you would like to do, please submit a check made payable to Land O' Lakes Chamber of Commerce and either drop it off at the Chamber building or mail it to:

Land O' Lakes Chamber of Commerce
PO Box 599
Land O' Lakes, WI 54540

If you have any questions about your membership, or anything else Chamber related, please feel free to contact me at: 715-547-3432 or by email at: director@landolakeswi.com or **call/text 715-617-4274**.

Note that the 2026 Land O' Lakes Visitors Guide is going to print in October, so all ads and information must be submitted before October 1st, 2024.

Sincerely,

Aron Houdini
Executive Director

LAND O' LAKES CHAMBER OF COMMERCE

Membership Dues Schedule

Membership Year: Current 2025 - May 31, 2026

Business Memberships:

Business memberships include any sole proprietorship, corporation, partnership, limited partnership, association, or limited liability company engaged in business in the Town of Land O' Lakes or surrounding area and operating with the required governmental licenses and permits. Business members may operate for profit or non-profit purposes.

Lodging/Accommodations

Lodging/Accommodations businesses that rent a room or rooms to individuals for short term stays. Dues for lodging/accommodations facilities are set by the number of units each facility has to rent.

Facilities with 1 or 2 units	\$145.00
Facilities with 3 to 5 units	\$165.00
Facilities with 6 to 12 units	\$195.00
Facilities with 13 or more units	\$210.00
Surcharge for non Land O' Lakes Room Tax facilities	\$50.00

Retail, Service, Manufacturing, Professional Services, or other

Membership dues are set based on the number of equivalent full-time employees. Working owners and family are considered employees for purpose of this calculation (e.g: Two full-time working owners year-round plus two part-time employees for 3 months equals 2 ½ full-time equivalent employees)

Up to 2 full-time equivalent employees	\$165.00
More than 2 full-time equivalent employees	\$195.00
Surcharge for non Land O' Lakes Room Tax facilities	\$50.00

Multiple Business Membership Discount

Owners of multiple businesses may elect to take advantage of the multiple business membership discount. In this case, the owners pay full dues for their business that would have the highest dues in accordance with the schedule above. The dues for each additional business are **\$75.00**. The only difference is that they only get voting rights for one business, should an owner of multiple businesses want voting rights for each business, a full business membership must be paid for each.

New Business Discount

A business is considered a "new business" if either the business has not been a Land O' Lakes Chamber member for the **past three years** or the business ownership has changed during the previous year. New businesses receive 50% off of the regular dues, as described above.

Non-profit Membership

Non-profit membership is open to any non-profit organization, club, school, or Governmental Body not engaged in representing a business. Non-profit membership costs \$25.00.

Friend of Land O' Lakes Chamber Membership

Friends of Land O' Lakes Chamber membership is for individuals, resident and non-resident, who wish to demonstrate support for the Chamber, its mission, and the prosperity of Land O' Lakes. Friend of Land O' Lakes membership costs \$25.00

**Land O' Lakes Chamber of Commerce
2025/2026 New Membership Information**

**ALL MEMBERS - PLEASE SEND US AN UPDATE OF ALL
INFORMATION**

Contact Name	
Contact Phone	
Contact Email	
Business Name	
Business Address	
Business Phone Number	
Business Email	
Business Website	
Is this business on Facebook?	
Is this business on Instagram?	

All new memberships become final upon approval of the Land O' Lakes Chamber of Commerce Board of Directors. Should your application be denied membership fees will be refunded.

Membership Rate: _____ **Due by:** _____